



CAPITOL PUNISHMENT - PR REPORT

1-month PR contract:

June, 2022 - (with the option to continue thru July & August) = 1 month

***We did this as a one-time special arrangement as we only do three-month minimum contracts.**

PRESS AND MEDIA List:

June 2022			
Wilkow!	https://sale.mnewschannel.com/the-january-6-film-footage-liz-cheney-wont-show-you-wilkow/	06/15/22	Capitol Punishment Film
Spotlight on WiMKiN" podcast	https://wimkin.com/live-video/4379/two-great-guests/	06/15/22	Capitol Punishment Film
The David Webb Show	only airs live	06/17/22	Capitol Punishment Film
Bards FM	https://bit.ly/3Ocsof6	06/17/22	Capitol Punishment Film
The Savvy Truth	https://www.rightamericamedia.com/livechannel1?wix-	06/21/22	Capitol Punishment Film

	vod-video-id=f43a743bbf364d328b060ffa16ab37&wix-vod-comp-id=comp-kfqel7ng		
The Dinesh D'Souza Podcast	https://rumble.com/v19f50w-second-class-citizens-dinesh-dsouza-podcast-episode-356.html?mref=23gga&mc=8uxj1&fbclid=IwAR2HBb7nisirMw87vDFITK4KkyO2O35_bFzzBdPK5HeFYh5CXFKO4LEQ5g	06/22/22	Capitol Punishment Film
Freedom Pep Rally w/ Jon James	https://www.rightamericamedia.com/freedom-pep-rally?wix-vod-video-id=3fd10b90f5484768a3764090f15b9c31&wix-vod-comp-id=comp-l0x96soy	06/23/22	Capitol Punishment Film
The Shaun Thompson Show	https://omny.fm/shows/the-liberty-hour/june-23-2022	06/23/22	Capitol Punishment Film

The Bill Brady Show	https://spaces.hightail.com/receive/K77UP9o8Kq/dXMtNmJkY2l4ZDgtMjhjOS00MjgwLTgyY2YtMTczYzJmMjY2MTc5	06/23/22	Capitol Punishment Film
RedPill78	https://www.podbean.com/ew/pb-7pjxg-125b687	06/24/22	Capitol Punishment Film
Spouting Off with Karen Kataline	https://karenkataline.com/16325-2/	06/28/22	Capitol Punishment Film
The Rubin Report	https://www.youtube.com/watch?v=CugRPVP-Mc8	07/08/22	Capitol Punishment Film

PR Report - Statement of Work (Non-exhaustive list of tasks)

- We updated the Press Release June, 2022 to promote *Capitol Punishment*.
- We updated lists of press and media contacts to reach out to across the country.
- We sent the updated press release in both Word and PDF versions for client files.
- We updated a public Google Drive link for press and media. It has pictures, Nick's bio, the press release and press kit.
- We sent out blast emails to hundreds of contacts, as well as sent individualized pitches.
- We made several revisions to the press release before and after the press release was approved.
- We added a link to Nick's website where people can buy the film.
- We promoted a livestream on Nick's website that runs the same time as the J6 Committee meeting.

- Sent press release to more than 70 *FOX News* producers, bookers & hosts.
- We included info on poor J6 Committee ratings provided by Chris.
- We handled all interview rescheduling and/or conflicts for both outlets and clients.
- Reached out to Mike Rowe podcast. Booker says Nick is “definitely on my radar” and plans to nail down a date sometime in the future.
- Sent press release to various *NewsMax* shows.
- Reached out to Ben Shapiro about interviewing Nick & Chris.
- Connected CP team to Juan Guad (founder of *Right America Media*) in regards to paying to run the documentary on his network.
- Secured three separate interviews with *Right America Media*.
- We sent detailed interview confirmation and reminders to outlets. We added all details provided by outlets to the confirmations and reminders.
- We sent interview confirmations and reminders to clients and created an interview doc to keep all interviews organized and detailed.
- We help CP with additional bookings Nick/Chris secured on their own.
- We sent Patty McMurray with *100% Fed Up* Simone Gold clips they can include in their coverage while promoting the film.
- We continue to book placements in-house and also handle all of the coordinating and scheduling for placements Nick and CP book directly.
- Laura handles all rescheduling, cancellations for CP and if Nick was late calling in she made sure he got connected and all went smoothly.
- We often work nights and weekends for CP and waived all after hours charges.
- Reach out regularly to try to get in touch with influencers via messaging on social media.
- We take all directions from Nick and Chris for communication and details that they want passed on to press and media outlets that we book.
- Laura takes multiple calls, text and emails after hours on nights, weekends and holidays for the team. Overages waived.
- Continually take calls, texts and emails for interview opps that come in.
- We also share press placements on our company's social media accounts (Facebook, Twitter, Instagram, and LinkedIn). Our audience is very engaged with the content, helping create more momentum for your articles and interviews.
- Laura emailed press release to *Huckabee*.
- Laura handled email request from Anthony Walling for link to purchase multiple copies of CP DVD.
- Laura connected with Ori from Locals regarding promotion for CP.
- Sent Tomi Lahren IG DM for coverage on *FOX News*, per Nick’s request.

- Emailed contact for *The Liz Wheeler Show* about covering CP, per Nick's request. They eventually booked him.
- Laura followed up with Lou Dobbs via email.
- Email & text to *Young Heretics with Spencer Klavan* (Laura knows him).
- Followed up with *The Rubin Report* and producers said they would run the idea by Dave. Booked on June 30th for July 8th appearance.
- Laura emailed Steven Crowder & team again about interviewing Nick &/or Chris on *Louder with Crowder*. She used to work with him.
- Laura and Hannah helped Chris navigate technical issues during *Spouting Off with Karen Kataline*.
- Producer at *The Bill Brady Show* was very happy with Nick's interview. Saying "I must say thanks to YOU!! Since I came on board 6 months ago, I have been pushing for stuff like this; and credit to *Orrico PR*, KFNX is seeing the importance. So thank you!"
- Continually touched base with Mike Rowe's producers to have Nick on *The Way I Heard It*. They continue to show interest, but can't nail down a date.
- Laura took a call with Nick about last minute bookings before the end of contract.
- Laura sent a few messages to Chris regarding receiving a signed contract and whether or not he and Nick are continuing PR after June.
- Laura texted Dan Ball with *OANN* about having Nick on his show or the network immediately following the airing of CP, per Nick's request. He will most likely arrange directly with Nick as we just wrapped the PR contract.

POTENTIAL BOOKINGS THAT CAME AFTER OUR LAST CONTRACT- WE CAN BOOK THESE ON THE NEXT RETAINER SHOULD YOU CONTINUE

OUTLET: *Young Heretics with Spencer Klavan*

ADDITIONAL INFORMATION: Spencer Klavan wants to book Nick for his show *Young Heretics*

OUTLET: [The Liz Wheeler Show](#) for Nick (PENDING as they canceled twice and are not responding after Liz was sick)

INTERVIEW DATE/TIME: TBD

FORMAT: Pre-recorded video podcast via Zoom

ADDITIONAL INFORMATION: Will last 15-20 minutes, waiting on Zoom link

OUTLET: Mike Rowe (PENDING later date)

ADDITIONAL INFO: Pending Mike's approval - Laura spoke with Chuck (Laura followed up Jan 3 and is still pending and also has strict guidelines for the discussion.

UPDATE: We spoke again on 1/12 and are working out options based on topic restrictions). Spoke again on 1/25...still pending. Spoke again 6/15/22- wants to book him in the near future to discuss acting career, light politics and can mention CP.

We successfully provided *Capitol Punishment* with a total of **12** placements on this one-month retainer, exceeding the **2** per month guaranteed placements.

Logo Collage consisting of highlights of press placements which can be used on website/social media; it is also included on the press kit:



Latest Press Release



CAPITOL PUNISHMENT - THE MOVIE - REVEALS WHAT REALLY HAPPENED AT THE CAPITOL BUILDING ON JANUARY 6, 2021

The Film Destroys The J6 Committee's False Insurrection Narrative

Media Contact: [Laura Orrico Public Relations, LLC](#)

FOR IMMEDIATE RELEASE

LOS ANGELES, CA – The groundbreaking documentary film, *Capitol Punishment*, is told through the eyes of the people who were there on the ground on January 6, 2021 in our nation's Capital. The film shares with the world the true story of the events that took place. Everything that we are being told by the media is a lie and Americans are being persecuted to support that lie. The compelling documentary will air on OANN through the end of the year.

“This film destroys the J6 Committee’s false Insurrection narrative and blows away their treasonous agenda.” says Chris Burgard, the filmmaker. He adds, **“January 6th was years in the making and the threat to the survival of America as we know it has never been greater.”**

In addition, Burgard shared that he has new, raw and shocking footage that will soon be revealed and proves Ashli Babbitt was not only one of the good guys, but as former military law enforcement, she actually punched the violent ringleader in the face and tried to stop the attack.

[VIEW THE OFFICIAL TRAILER HERE!](#)

Award-winning actor **Nick Searcy** has teamed up with award-winning and inspiring filmmaker **Chris Burgard** to reveal the actual events on January 6, 2021, via this riveting documentary. Alarming, Nick and Chris also saw and filmed **agent provocateurs pretending to be MAGA supporters.**

To view the trailer and purchase the film, visit: [GiveMeLibertyNow.org](https://givelibertynow.org) or nicksearcy.locals.com



Award-winning and veteran actor Nick Searcy is known for his role in Best Picture winner *The Shape of Water*, the multiple Oscar-winning film *Three Billboards Outside of Ebbing, Missouri*, Oscar-nominated *Moneyball*, *Cast Away*, *Fried Green Tomatoes*, *Runaway Jury*, *Nell*, *The Fugitive*, and his co-starring role on the hit television FX series *Justified*. Searcy has also had a variety of exciting roles in various networks such as UPN's *7 Days*, CBS's *American Gothic*, HBO's *From The Earth To The Moon*, ABC's *Rodney*, and CW's *Easy Money*. An

accomplished director, Searcy's film, *GOSNELL*, was released in theaters nationwide.



Chris Burgard is an award-winning filmmaker, with projects such as *The Ruining*, *Border*, *Honduras On The Brink*, and popular videos that received 1/3 of a billion views. Burgard hails as one of the most dangerous media guys on the planet. In 2020, Burgard was honored to team up with Hollywood Legend, Nick Searcy, to direct the semiole film, *America! America! God Shed His Grace On Thee*.

Searcy and Burgard's film, *Capitol Punishment*, stands as a testament to a day of infamy in American history. Told through the eyes of the people who were there on the ground, ***Capitol Punishment*** shares the true story of January 6, 2021.

The filmmakers have been featured discussing the film on shows such as [America First With Dr. Sebastian Gorka](#), [Dinesh D'Souza Podcast](#), [The Dana Show](#), [The Wilkow Majority](#), [American Media Periscope Network](#), and many others. The film is receiving **rave reviews** including but not limited to [The Epoch Times](#) and [CineGods](#).

Film website and trailer: <https://givelibertynow.org/product/capitol-punishment/>

Clips from the film of first hand accounts from: [Kinnison family](#), [Simone Gold](#), and [Martinez family](#)

Follow Nick on Twitter: [@yesnicksearcy](https://twitter.com/yesnicksearcy)

Facebook: www.facebook.com/nick.searcy.9 & www.facebook.com/ActingSchoolwithNick

For interviews with **Nick Searcy** and/or **Chris Burgard**, or for other media inquiries, contact Laura Orrico, President of [Laura Orrico Public Relations, LLC](https://www.lauraorrico.com) at lauraorrico@gmail.com 872-216-3781.

Suggestion: Save PDFs of all press placements:

We suggest that you take a screenshot of every placement we book you. This is a great idea in case it is a placement you want to print and frame or save in your archives. This is also helpful in the very rare case that an outlet either closes or decides to perform any type of housecleaning on their website and removes interviews.

Instructions:

Click on the link of the placement we sent you.

For PCs, press "Control P." For Macs, "Command P."

On the "Destination" choice that comes up, choose "Save as PDF."

Click on Save and we suggest you name the document as, "Outlet Name" "Month/Year" "Topic."

For example, NBC NEWS July 2021 Best Grills to Buy

For live appearances, or after you get the link, you can also take screenshots of the appearance (action shots) by pressing "Shift, Command, 3" all together from a Mac. On a PC, you can use the **Print Screen (PrtScn) key**. To capture your entire screen, simply press PrtScn, typically on the upper-right side of your keyboard. The screenshot will be saved to your Clipboard.